EASTERN BUYING TRIP William Silvian of the New York Oriental Importing company leaves for New York city tonight on his an-

SILVIAN STARTS ON

nual midwinter purchasing trip. Mr. Silvian stated yesterday, that, he will buy more heavily than ever before at the auction salesrooms of the Luited States customs house. The remodeling of the store of the New York Oriental Importing company is

York Oriental importing company is being done with an idea of creating more display space for high-grade linens, laces, gowns and Oriental goods. The business of this concern in 1913 was remarkable, according to Mr. Silvian, and large increases are already being shown durceases are already being shown dur-

ing the first month of 1914.